



c/o ARCADIS  
P.O. Box 66  
Syracuse, NY 13214-0066  
Phone: 315.671.9229  
Fax: 315.446.8053  
[dawn.penniman@arcadis-us.com](mailto:dawn.penniman@arcadis-us.com)

Dear Sir/Madam:

It is our pleasure to invite you to participate in the 12th annual Syracuse Section Captain & Crew golf outing on Friday **June 21, 2013**. This year's event will take place at the **Links at Sunset Ridge in Marcellus, NY**. By participating or supporting the American Society of Civil Engineers (ASCE) you will receive the following benefits:

- Engagement with the area's engineering community, including a wide range of fields and levels, including consulting engineers, municipal engineers, general contractors, and engineering students.
- Proceeds from the event help fund scholarships that will be awarded to members of the ASCE student chapters at Syracuse University, Clarkson University, SUNY Canton, and SUNY IT, which are affiliates of the Syracuse Section.
- News of your participation/donation will be included in the Section's newsletter and on the Section's website (<http://ascesyracuse.org>), which reaches over 400 area engineers.
- Ensure continued advancement of the civil engineering practice through countless engineering publications, technical policies, and programs for personal development.

As described on the attached sponsorship opportunities sheet, the levels of sponsorship this year range from \$150 (for a door prize) up to \$1,500 (for the main tournament sponsor). Also, consider sharing the fun by bringing a team of your staff and clients. A registration form is attached.

By registering today, you guarantee your spot, as well as a tax-deductible contribution to a local ASCE section with over 90 years of serving the engineering community. We thank you in advance for your support and look forward to seeing you there.

Sincerely,

Dawn E. Penniman, P.E., M. ASCE  
Treasurer, ASCE Syracuse Section

Enclosures (2)

# 12th Annual Golf Scramble

SPONSORED BY  
**PEAK ENVIRONMENTAL, LLC**  
**Sunset Ridge, Marcellus**  
**Friday, June 21, 2013**



SYRACUSE SECTION

**REGISTRATION: 9:00 AM**

**TEE TIME: 10:00 AM**

**DINNER: 4:00 PM (estimated)**

## ENTRY FEES:

★ \$400.00 per team  
 (\$100.00/person)  
 (\$40 dinner only)

### ★ Includes:

Green fee, golf cart, lunch at the turn, & Chicken, Ziti, Prime Rib Dinner.  
 (Gift bags provided to all golfers)



## SPONSORS:

Many corporate sponsorships available. For sponsorship information, contact Dawn Penniman or Carrie Shepard, see info below.

**Door Prizes and/or donations are always appreciated!**

| TEAM MEMBERS | COMPANY | DAY PHONE / E-MAIL |
|--------------|---------|--------------------|
|              |         |                    |
|              |         |                    |
|              |         |                    |
|              |         |                    |

# Prizes

Winning Teams - two flights  
 Closest to the Pin  
 Longest Drive  
 Skins  
 50/50 Raffle  
 Hole-in-One  
 Door prizes

Proceeds will go to Syracuse University,  
 Clarkson University, SUNY IT,  
 and SUNY Canton scholarship funds.

## For further information, contact:

Dawn Penniman 671-9229 dawn.penniman@arcadis-us.com  
 Lance Ketcham 671-9163 lance.ketcham@arcadis-us.com  
 Carrie Shepard 434-8885 cshepard@brierleyassociates.com

<http://ascesyracuse.org>

## Please send registrations and payments to:

ARCADIS  
 Attn: Dawn Penniman  
 P.O. Box 66, Syracuse, NY 13214-0066  
 Fax: (315) 446-8053

PLEASE MAKE CHECKS PAYABLE TO  
 ASCE - SYRACUSE SECTION



## **SPONSORSHIP OPPORTUNITIES FOR THE 2013 ASCE GOLF TOURNAMENT**

The Syracuse Section of the American Society of Civil Engineers (ASCE) is hosting its annual Captain & Crew golf outing on Friday **June 21, 2013** at Links at Sunset Ridge in Marcellus, NY. Your support for this event will help fund educational programs and scholarships for members of the ASCE student chapters affiliated with the Syracuse Section (Syracuse University, Clarkson University, SUNY Canton, and SUNY IT). Please consider sponsoring this fun, informal networking event and receive the following benefits:

### **Tournament Sponsor - \$1,500 – Peak Environmental**

- One tournament foursome fees (\$400 value)
- Display of company banner(s) at registration and post-tournament dinner, or D-size sign
- An opportunity to distribute approved promotional material at registration
- Verbal mention at post-tournament dinner

### **Gift Sponsor - \$1,000 –**

- One tournament foursome fees (\$400 value)
- Display of company banner(s) at registration and post-tournament dinner, or D-size sign
- An opportunity to distribute approved promotional material in gift bags with the gift
- Verbal mention at post-tournament dinner

### **Dinner Sponsor - \$1,000 –**

- One tournament foursome fees (\$400 value)
- Display of company banner(s) at the post-tournament dinner, or D-size sign
- An opportunity to distribute approved promotional material at the post-tournament dinner
- Verbal mention at post-tournament dinner

### **Ball Sponsor - \$1000 – JPW Companies**

- One tournament foursome fees (\$400 value)
- Display of company banner(s) at registration and post-tournament dinner, or D-size sign
- An opportunity to have your logo on the balls distributed in gift bags
- Verbal mention at post-tournament dinner

### **Lunch Sponsor - \$500 –**

- One tournament player fee (\$100 value)
- Display of company banner(s) at the turn, or ½ D-size sign, and verbal mention at post-tournament dinner

### **Beverage Cart Sponsor - \$500 –**

- One tournament player fee (\$100 value)
- Display of company banner(s) or 1' by 3' sign on the beverage cart which will travel the course throughout play
- Verbal mention at post-tournament dinner

### **Hole-In-One Sponsor - \$500 -**

- One tournament player fee (\$100 value)
- Display of company banner(s) at the hole-in-one tee, and verbal mention at post-tournament dinner

**Cart Sponsor - \$500 –**

- One tournament player fee (\$100 value)
- Display of company name and logo on 8.5” by 11” sign all of the golf carts
- Verbal mention at post-tournament dinner

**Closest to the Pin Sponsor (Two) - \$250 each –**

- Display of company name and logo on 11” by 17” tee sign announcing the closest to the pin holes

**Longest Drive Sponsor (Two) - \$250 each –**

- Display of company name and logo on 11” by 17” tee sign announcing the longest drive holes

**Registration Sponsor - \$225 –**

- Display of company name and logo on 11” by 17” sign on the registration table

**Refreshment-at-the-Turn Sponsor - \$200 –**

- Display of company name and logo on a 11” by 17” sign near the refreshment at the turn

**Tee Sponsor - \$200 – total of 14 available –**

- Display of company name and logo on a 11” by 17” tee sign

**Door Prizes – \$150**

- \$75 will be used to purchase gift cards for door prizes; \$75 will be donated directly into the scholarship fund
- Please provide 5 business cards that we can attach to the gift cards

**Raffle Prizes and Door Prizes – various values**

- Please attach your business card and/or marketing material to the prize

**Note that all sponsors will be included on a table flyer that everyone can take with them and their logos will be posted on our Section website (<http://ascesyracuse.org>). Please provide a high resolution file of your logo for your sign.**

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**Yes! We would like to contribute to the 2013 ASCE Syracuse Section Annual Golf Tournament to help raise funds for scholarships and educational programs. Included is our payment of \$\_\_\_\_\_**

**To Sponsor** \_\_\_\_\_

**Name** \_\_\_\_\_

**Business/Association** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

Please make checks payable to ASCE Syracuse Section and mail to:

Dawn Penniman, P.E., ARCADIS, P.O. Box 66, Syracuse, NY 13214-0066  
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